



JON CROSS

PRESIDENT/CEO & ECONOMIC DEVELOPMENT DIRECTOR
HARDIN COUNTY CHAMBER AND BUSINESS ALLIANCE

Jon Cross is the president/chief executive officer and economic development director of the Hardin County Chamber & Business Alliance, one of the largest member-driven and business focused non-profit organizations making Hardin County a great place to live, work and prosper!

As president and CEO, Jon serves on the executive board and board of directors to develop and execute the short-term and long-term goals of the organization. He is also responsible for the operation and management of the organizations four divisions: Chamber of Commerce, Economic Development, Community Development and Tourism.

With a primary focus of economic development, Jon's efforts includes generating new growth, jobs and investment opportunities to advance Hardin County's economy, as well as expanding the county's market awareness on a regional, national and global scale.

During his brief tenure, Jon's leadership has helped to....

- Develop a five-year strategic plan to improve the Alliance organization, advance community revitalization projects to welcoming new jobs, investments and small business growth.
- Create additional economic incentives, such as the Job Creation Incentive Program, to attract new industry with good paying jobs.
- Enhance partnerships with local education and business leaders to develop programs to assist employers existing and future workforce needs.
- Expand Hardin County's market awareness to site selectors, real estate developers, investors and industry leaders on a regional, national and global scale.
- Improve local infrastructure to enhance build-ready commercial and industrial sites.
- Strengthen the Alliance organization with new membership, improved marketing and social media platforms and additional networking and educational programs, such as: Women L.E.A.D., Young Professionals Alliance and Economic Development Professional Speaker Series.

These efforts have enabled Hardin County to welcome over \$230 million of new capital investments, generating 500 new jobs since 2014.

Jon is a native of Hardin County and has enjoyed the opportunity to work with talented people, diverse industries and communities of all sizes throughout the United States. His career pathway has allowed Jon to obtain a vast amount of public and private sector work experience in business, commercial/industrial development and economic development.

A graduate of Kenton High School and The Ohio State University, Jon is married to his wife and best friend Christina Cross. She is a practicing business attorney and educator, teaching the University of Findlay's College Credit Plus courses in American Politics and Government at Kenton High School. They are loving parents of their two young boys, Carson and Connor.